

CASHWALK

Frequently Asked Questions

Who can apply?

Every startup worldwide can apply to pitch at CASHWALK and get a chance to speak with the best investors around.

We made the application extremely easy for you, so just do it and become part of CASHWALK 2018 and meet your investors.

What should my pitchdeck look like?

Your pitchdeck should mainly include your problem, solution, business model, unique position feature, competition, traction, market, status quo, financial planning and outlook. Moreover, it should show that your startup is investor-ready.

If you simultaneously apply for the LMU EC Lab or the German Accelerator, you should also include your motivation for doing so.

The pitchdeck you submit at the application does NOT be the same you will be using for the pitch at the event. You will get some time to provide a new/updated version of course.

How are the startups selected?

A committee of the German Accelerator and the LMU Entrepreneurship Center selects 50 startups that are accepted to pitch at the event. We will respond to your application by the end of January 2018.

What do I get if I am selected for CASHWALK?

Besides getting the access to the investors and the chance to receive seed or series A+ investment for your startup, an acceptance at CASHWALK 2018 includes 3 free founder tickets for your team and a network pass!

What is the LMU Entrepreneurship Center?

The LMU Entrepreneurship Center is an accelerator that supports 15 chosen startups for six months by providing working spaces in the heart of Munich, world class coaching from numerous experts and a network of over 220 alumni teams to tap.

More information: <http://lmulab.de>

What is the German Accelerator?

The German Accelerator includes the German Accelerator for Life Science and the German Accelerator Tech and helps German start-ups to advance into the US market. For startups active in life sciences, the German Accelerator provides individualized advice and flexible service to design a customized work plan to launch your business in Cambridge, MA. For tech startups, the German Accelerator provides startups with hands-on monitoring and office space in Silicon Valley, San Francisco and New York City.

More information: <http://germanaccelerator.com>

Any additional questions?

In case we haven't covered your question here, please don't hesitate to reach out to us at: team@cashwalk.de